



MOORE COUNTY CHAMBER OF COMMERCE
CULINARY SHOWCASE COMMITTEE MEETING

AUGUST 11, 2008

2:30 P.M.

Welcome and Introductions

1. Budget
 - a. Update
2. Beverages
 - a. Soda/Water – **CONFIRMED!**
 - b. Beer – **CONFIRMED**
 - c. Coffee/Tea – supplier **CONFIRMED!**
 - d. Wine – **CONFIRMED!**
 - e. Liquor Licenses – *In Process*
3. Restaurants
 - a. Update
 - b. Chef Meeting Update
4. Judges
 - a. Update
5. Marketing Plan
 - a. Posters
 - b. Chamber Member Invitations
 - i. Emails
 - ii. Postcard
 - c. Restaurant Bill Insert
 - d. Tickets
6. Donations
 - a. Linens – **CONFIRMED!**
 - b. Musician – **CONFIRMED!**
 - c. Tables and Chairs – *In-process*
 - d. Cups, Utensils, plates – *In-process*
7. Raffle Items
8. Scholarship
 - a. Update
9. Duties and Responsibilities on September 14th
10. Next Meeting Date

Adjourn

4 weeks to the Culinary Showcase!!!!!

#	2008 Culinary Showcase Financial Statement 7/18/08				
		Actual Income	Tickets	Budgeted Income	Tickets
	Title Sponsor (1)			\$ 5,000.00	
	UNCP	\$ 5,000.00	10		10
	Best Appetizer Sponsor (1)			\$ 2,500.00	
	St. Joseph of the Pines - NOT CONFIRMED	\$ 2,500.00			4
	Best Entrée Sponsor (1)			\$ 2,500.00	
					4
	Best Dessert Sponsor (1)			\$ 2,500.00	
					4
	People's Choice Award Sponsor (1)			\$ 2,500.00	
					4
	Foodie-Friend of the Showcase sponsor (unlimited-min 12)			\$ 12,000.00	
	Crescent State Bank	\$ 1,000.00	2		2
	Prudential Gouger O'Neal & Saunders	\$ 1,000.00	2		2
	Time Warner Cable (bal. CC allocation)	\$ 700.00	2		2
	First Bank	\$ 1,000.00	2		2
	Hamilton Beach	\$ 2,000.00	4		2
	Hobbs Upchurch	\$ 1,000.00	2		2
	Coastal Federal Credit Union	\$ 1,000.00	2		2
	Johnson & Wales University's Charlotte	\$ 1,000.00	2		2
	Penick Village	\$ 1,000.00	2		2
	RBC Centura	\$ 1,000.00	2		2
					2
					2
1	Culinary Cup Sponsor (1)			\$ 1,000.00	
	Progress Energy	\$ 1,000.00	2		2
2	Culinary Cup Scholarship Sponsor			\$ 2,000.00	
	Four Oaks Bank (^ \$25.00)	\$ 1,000.00	2		2
	Pinehurst Magazine	\$ 500.00	2		2
	Phillips Ford	\$ 500.00	2		2
	Coffee & Tea Bar (1)			\$ 500.00	2
	Panera (donation to Chamber w/\$500 Gift Card)	\$ 500.00			
	Beer and Wine Bar Sponsors (2)			\$ 1,000.00	
	McGill and Associates	\$ 500.00	2		2
	W.O.W Pets	\$ 500.00	2		2
	Sponsorship Total	\$ 22,700.00	44	\$ 31,500.00	64
	Individual Tickets (\$50/person)	\$ 200.00	4	\$ 23,750.00	475
	Complimentary Tickets	\$ -	22		25
	Raffle Tickets (\$5.00/each) ^	\$ 25.00			
	Total Culinary Showcase Income	\$ 22,925.00	70	\$ 55,205.00	500

Expenses				
FairBarn			\$ 1,200.00	
Linens (donation)	\$ -		\$ -	Estimated Value \$300
Tables and chairs (donations)			\$ 700.00	
Musician (donation)	\$ -		\$ -	Estimated Value \$500
Raffle Items (donation)			\$ 2,500.00	
Advertising (radio, television, print)			\$ 3,000.00	In Kind Investments \$13,612
Beverage ware/utensils/plates/napkins (donation)			\$ 2,100.00	
Awards/Trophies			\$ 400.00	
Liquor License			\$ 50.00	
Wine (donation)			\$ 2,100.00	
Soda/Water (donation)	\$ -		\$ -	Estimated Value \$300
Table Decorations			\$ 200.00	
Printing - posters, invitations, tickets, bill inserts			\$ 500.00	In kind \$3,000
Signs	\$ -		\$ -	Estimated Value \$800
Scholarship			\$ 2,000.00	
Expenses Total	\$ -		\$ 14,750.00	
Net			\$ 42,455.00	

	% Financial Goal		% Attendance Goal
Sponsorships	40%	Sponsorships	41.30%
Ticket Sales	0%	Tickets Sales and Comp	0%
TOTAL			