

NOTES

APRIL 8, 2008

GOLF TOURNAMENT COMMITTEE

- Committee Members Present:** Mary Bailey, Rebecca Roberts, Tim Sloan, Danaka Bunch, and Linda Parsons
- Call to Order:** Linda Parsons convened and presided over a duly called meeting of the Golf Tournament Committee at 2:00 p.m. in the small conference room at the Moore County Chamber of Commerce headquarters building. Linda introduced the committee to Danaka Bunch; new hire as the Membership Relations Executive and will eventually be the Chamber staff represented on the golf committee.
- Golf Tournament Action Plan
*Course Selection*** Linda Parsons proposed to the members that for 2008 we would work on having the event at Little River Resort & Golf Club, for 2009 having it at Beacon Ridge Resort & Golf Club and for 2010 having it at Pinehurst Resort Course No.8. Everyone agreed on the course selections and the order to do so. Linda Parsons and Danaka Bunch will be contacting Little River and Beacon ridge for a planning visit to discuss what requirements we would like and if they are able to meet them. The course selection must be finalized by May. Danaka Bunch mentioned other courses for back up just in case the courses preferred aren't able to fulfill our tournaments needs.
- Golf Tournament Action Plan
*Budget*** Linda distributed printouts of the updated budget to the committee. There are plenty of spots left to promote to our members as sponsors of the annual golf event.
- Golf Tournament Action Plan
*Sponsors*** Linda advised the committee that we would have a list of previous sponsors by the next meeting to have the committee help call and fill these sponsor spots. Mary Bailey with FSU volunteered some time in May to help with these calls. Linda suggested that we offer the title sponsorship to Valley Auto so that they could bring a car and possibly have a Hole-In-One event on one of the par 3's with that as the prize. Danaka Bunch recommended that we offer additional sponsorships for the putting green, driving range, beverage cart as well as cart signs. Danaka explained that we could sell cart sign sponsors as \$30 per cart or \$100 for 4 carts. The cart sponsor would have the business name and logo on the inside of the cart sign facing the players. Linda noted that this would be a way for non-golfing companies and/or smaller businesses could contribute to the event as well. The committee talked of possibly asking for a business to sponsor the cost of dining if we must consume the food from the course.
- Golf Tournament Action Plan
*Goodie Bags*** Linda advised the committee that we would have a list of previous sponsors by the next meeting to have the committee help call and receive these goodies. All committee members were willing to help with these items. Mary Bailey with FSU has offered 150 mini radios with headsets.
- Golf Tournament Action Plan
*Raffle Prizes*** We discussed the possibility of approaching the OCEANICO business donating a trip to one of their other resorts as the grand prize. Linda mentioned that we want to incorporate our new members as well as the standard members that are willing to donate items.
- Golf Tournament Action Plan
*Donated F&B Items*** Linda informed the committee that the Culinary Committee was handling the request for alcoholic and non-alcoholic along with their efforts of attaining those donated items for the Culinary Show as well. Tim Sloan indicated that Chick-Fil-A would be a great source for a breakfast option. Linda mentioned that Roly Poly does breakfast as well as their lunch and they are an option for one of those. She also brought up that we should contact Craven Hudson with Agriculture to have local producers donate an apple or a fruit of season to go with the breakfast, lunch or snack. Depending on the time of the shotgun will guide our

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selection as to a breakfast, snack or lunch along with the annual dinner for the participants. Linda indicated that she would check with Outback about hosting the dinner again this year.

Golf Tournament Action Plan
Gifts to Golfers

The committee collectively brainstormed of ideas for gifts to the golfers. Hats, hat clips, shirts, water bottles for go green and Turvis tumblers were all brought to the table. Danaka and Linda will try to bring examples of these items. The committee was asked to keep thinking of other options and email them to both Linda and Danaka. Together the committee would like to see something new and fresh as the gift to the golfers for 2008.

Golf Tournament Action Plan
New Event Ideas

Danaka Bunch mentioned about having a "Beat the Pro" event on a Par 3. Rebecca Roberts pointed out that we could price it at a \$5.00 per shot buy in. Danaka also talked about a 50-foot putt buy in as well. Tim mentioned that we should have a qualifying putt during the round to determine who will get to compete for the 50-foot putt. Then after the tournament round is complete we would announce the qualified participants and have the putt off.

Other Business:

Linda Parsons asked if there was any new business or issues that needed to be brought to the table. There was none. Linda Parsons set the next meeting would be May 13th at 2pm at the Moore County Chamber of Commerce headquarters building.

Adjournment:

With no additional new business brought to the table, Linda adjourned the meeting at 3:00 p.m.